

# MUSA .E. ZULU

MUSA E. ZULU is a published author, an award winning entrepreneur, international artist, celebrated motivational speaker and prominent disability activist in South Africa. After achieving an Honors degree in Sociology at UKZN (1993), he lectured in the Faculty of Humanities before moving to the corporate world as Human Resources Manager. He was fast climbing the career ladder when his life took a dramatic and unexpected turn. This was in 1995 when he was 23 years old.

**CHANGE:** Paralyzed and left in a wheelchair after a car accident, Zulu found himself faced with one of the hardest challenges life can bring - disability. Applying his personal philosophy of embracing change, he not only found a way to cope with his new life, but to inspire others as well.

Over the past 24 years (since the 1995 road accident) he has delivered motivational talks to various institutions throughout South Africa. These invitations have included being requested to deliver strategic solutions aimed at helping Clients achieve optimal marketing and communications targets.

**CHANGE AGENT & MENTOR:** MUSA E. ZULU has established himself as a Change Agent. Reflecting on his personal experiences and inner qualities, applying his flexible change management skills and unleashing his entrepreneurial attitude, Zulu focuses his 'change agent' interventions primarily towards the development and deployment of self-motivation.

His services have also helped organizations transform themselves by focusing on such matters as staff motivation, coaching and mentorship; organizational growth based on effectiveness, efficiency and communications improvement, together with how to develop a framework for managing the people side of change.

In 2019 he was presented with the NHBRC Iqhawe Mentorship Award at the annual Black Business Quarterly (BBQ) Awards, in recognition of his exceptional ability and commitment to guiding and mentoring emerging entrepreneurs.

